



Cortex

**SOFTWARE STARTUPS
ON A TURNKEY BASIS**

November 2019

We implement full-cycle and all-stage IT-company development



An issuing and trading **blockchain platform** for technology metals connecting institutional investors, proprietary traders and retail investors with digital metals issuers - miners, refiners, recyclers and mints. Cortex stake is 15%.

www.tm.market



A secure private **messenger** with end-to-end **encryption** and stored data protection supporting **mobile and desktop platforms**. Current valuation is \$16 million. Cortex shares stake is 2.5%.

www.aegees.com



The Top Russian **Agricultural network** where scientists consult growers, farmers, agriculture investors and creditors. Current valuation is \$2 million. Cortex shares stake is 14%.

www.direct.farm



An **artificial intelligence platform** for automating of quality control and categorization for fruits and vegetables. Cortex share stake is 10%.

www.sur.vision



Complex **casino security surveillance system** provider for situational management and accounting of incidents. Product sold to the customer for \$0.5 million. Cortex holds exclusive rights for the software product.

www.auraesm.com



The Top **custom software development** holding in the South of Russia with 28 years of success with large business and government customers like IKEA, Transneft and various government authorities. Cortex share stake is 12,5% in mother company and 49% in major resource center.

www.kubnet-soft.ru

Our Proposal

	Weeks 1-3	Weeks 4-12	When needed
	<p>STEP 1. PROOF OF CONCEPT</p> <ul style="list-style-type: none">✓ Feasibility prototype application✓ Complete project schedule and budget <p>Start preliminary customer or investor discovery business-panning!</p>	<p>STEP 2. GO-TO-MARKET</p> <ul style="list-style-type: none">✓ Minimal viable product (MVP) released to the market <p>Make the first sale, grow in revenue or scale with fund rising!</p>	<p>STEP 3. BUSINESS</p> <ul style="list-style-type: none">✓ Completely operational company <p>Manage the acquired asset!</p>
	<p>Save time on paperwork, specification or requirement development.</p> <p>Describe your idea in any form at your convenience (email, voice message, call or during meeting at your place).</p> <p>Scope of Work</p> <ul style="list-style-type: none">• Technology R&D• Competitive and analogue analysis• Complete software specification• Implementation plan and budget	<p>Scope of Work</p> <ul style="list-style-type: none">• Product and project management• Basic business-planning and EV/EBITDA valuation forecasting• Brand identity creation• Software design, development and launching• Landing page and marketplace pages development• Investor presentation development• End-user or licensing agreement development• Helpdesk launch• Payment processor integration	<p>Scope of Work</p> <ul style="list-style-type: none">• Incorporation and licensing• Team onboarding• Manageable software development procedures setup and automation• Quality assurance procedures setup and automation• Deployment procedures setup and automation• Intellectual Property Protection procedures setup and transfer of rights• Accounting and audit setup• IT-infrastructure setup• Trademark registration• Patent Search and application
	<p>£14,900</p>		

Each stage is considerable to be paid by equity

Why US

	Accelerator or Incubator	Venture Fund	Consulting Company	Software Development Firm	Cortex
Funding and Partnership	YES	YES	NO	NO	YES
Business Expertise	YES	LIMITED	YES	NO	YES
Legal and Tax Expertise	YES	LIMITED	YES	NO	YES
Technology	NO	NO	NO	YES	YES
Limited Dedication Tolerance	NO	NO	YES	LIMITED	YES
No Days Off	NO	NO	NO	NO	YES
Team Onboarding and HR	LIMITED	NO	NO	LIMITED	YES
Internal Procedures Setup and Automation	LIMITED	NO	LIMITED	NO	YES
Brand Identity and Public Presence	YES	NO	YES	NO	YES
Turnkey Business Building	NO	NO	NO	NO	YES

Our achievements

6 tech companies built from scratch in 3 countries

Over 100 employees

Over 100 software products

Over 1,000 customers for software development

Great international environment and community
for success of our clients and partners

Cortex

Contact Us

Have a burning desire to get into an IT business? We are ready to make IT happen.



www.cb.technology

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